

*****Highly Confidential*****
Requested [REDACTED] O&O Revenue Data

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	1	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	1	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	2	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	2	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	3	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	4	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	4	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	5	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	5	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	6	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	7	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	7	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	8	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	8	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	9	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	9	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	10	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	11	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	11	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2015	12	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2015	12	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	1	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	1	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	2	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	3	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	3	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	4	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	4	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	5	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	5	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	6	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	6	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	7	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	8	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	8	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	9	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	9	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	10	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	10	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	11	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	11	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2016	12	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2016	12	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	1	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	1	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	2	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	2	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	3	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	4	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	4	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	5	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	5	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	6	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	6	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	7	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	7	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	8	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	8	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	9	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	9	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	10	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	10	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	11	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	11	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2017	12	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2017	12	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	1	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	1	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	2	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	2	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	3	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	3	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	4	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	4	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	5	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	5	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	6	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	6	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	7	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	7	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	8	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	8	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	9	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	9	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	10	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	11	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	11	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2018	12	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2018	12	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	1	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	1	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	2	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	2	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	3	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	3	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	4	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	4	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	5	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	5	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	6	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	6	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	7	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	amplify pre-roll (rtb)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	7	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	8	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	8	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	9	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	9	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	10	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	10	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	11	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	11	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2019	12	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2019	12	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	1	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	1	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	2	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	2	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	3	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	3	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	4	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	4	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	5	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	6	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	legacy	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	6	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	7	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	7	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	subscription	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]

Year	Month	Geography	Type of Transaction	Campaign Objective	Revenue	# Monetizable Engagements	# Impressions
2020	8	Rest of World	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	fixed price	first views	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	Rest of World	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	amplify pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	amplify sponsorships pre-roll	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	app installs	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	app re-engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	followers	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	quick promote	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	reach	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	reach (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	tweet engagements	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	video views	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	website clicks	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	website clicks (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	website conversions	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	auction	website conversions (video)	[REDACTED]	[REDACTED]	[REDACTED]
2020	8	US	fixed price	trends	[REDACTED]	[REDACTED]	[REDACTED]